

I CLAIM:

1. A strategic business method for financial institutions, comprising:
establishing a strategic metric;
setting measurable goals using the established strategic metric;
communicating the goals effectively; and
measuring and reporting progress in reaching the goals.
2. A strategic business tool for financial institutions, comprising:
structure for establishing a strategic metric;
structure for setting measurable goals using the established strategic metric;
structure for communicating the goals effectively; and
structure for measuring and reporting progress in reaching the goals.